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Ki Mwana! (it means "Hey There!"). We're so happy to hear you're interested in spreading the word of KiSS. We realise you may never have done fundraising before, but don't worry, we're here to give YOU as much help as possible to start a fundraising event.

That's why we've created this pack, to give you some ideas of what you can do, tips for complicated issues and guidance on matters you might not have considered.

We really do hope that you decide to do something for KiSS, be it big or small. Many of you have seen the incredible work done in Uganda and we'd love you to help us do more.

So thank you in advance, we look forward to hearing from you!













#### The Work Kiss does:

#### Education

KiSS supports children at every stage of their schooling including nursery, primary, secondary and university education as well as vocational training. The need in Uganda is great and there is always more that can be done.

KiSS helps with school fees, books, uniforms, and other equipment. We also provide a well stocked library and computers with KiSS staff offering a safe, supportive places to study after school and at weekends.

In addition KiSS also has income generating projects to families to allow children to stop work and start school

#### Healthcare

One of the greatest barriers that prevents children from accessing education is poor health. Healthcare in Uganda comes at a cost, meaning that many cannot afford even simple treatments. KiSS provides:

- Emergency care in life-threatening situations
- Ongoing support to children with HIV and other ongoing, life-limiting illnesses
- Access to specialist help and education for children with disabilities
- Support for children who have been the victims of violence or neglect

#### Community

Over the last 20 years KiSS has become an incredibly important part of the communities in Kasambya and Hoima. The KiSS sites are a place where everyone is welcomed. Children are able to play and talk together while parents are able to offer each other friendship and advice. KiSS sites are also a safe space for members of the community who are in particular distress

### Where your money goes:

£10 a month provides a year's worth of secondary education for a vulnerable child.

Just £2 a month is all it costs for life saving malaria treatment.

£24 buys two mattresses for a family who have been sleeping on the floor.



## Five Fantastic Fundraising Ideas

#### 1. Sponsored Walk



There's no limit to how much money you could raise.
Get a group of friends involved and the sky's the limit!

Challenge yourself, get fit and raise money for KiSS all at once! Set yourself a target, be it a half marathon, swimming the marathon or long distance cycling and get those sponsorship forms out there! If you've always wanted to do something like this, then go for it and donate any money raised to help support children in Uganda. Pushing yourself to the limits is an incredible experience made even better knowing that it's for such a good cause.

To make the most of your sponsorships, tell as many people as possible – friends, family, rotary clubs and co-workers. Just think of how much money you'd raise if every person you knew just gave a pound!



#### 2. Bag Packing

A brilliant idea for a small group of volunteers. Packing bags at the local supermarket not only raises money for KiSS (through donations), but you can use the opportunity to explain the work KiSS does. Remember to contact supermarkets as far in advance as possible!

Gives you the chance to raise £100 to £300 in one afternoon! A real 'supermarket sweep'.

#### 3. Pub Quiz Night

Who doesn't love a good pub quiz? The best thing about this idea is that it's both really fun and really, really easy. All you need to do is contact your favourite place, find a brain-box to secretly devise your questions, charge £10 a ticket and then sit back, relax and enjoy an evening of competitive, charitable fun.

Another brilliant idea is T-Shirts. Ask everyone to donate a little bit more (£15) and then give them a fantastic KiSS shirt they can wear on the night. T-Shirts also raise awareness of the event and create a sense of community amongst everyone. What's more, we can help to sort this out for you, just drop us a line at KiSS@KiddiesSupportScheme.com or contact us on Twitter and we'll help you out.

If you can get 8 teams of 4 together, you'll have raised over £300 even before you ace that first question!

Do be careful with alcohol though and advise everyone else to drink responsibly.





These sort of events are brilliant for fundraising for two big reasons: 1) they're ever so simple to organise and 2) they're cheap as anything to run.

Depending on the size of your stall, you could easily raise £200 plus in just one afternoon! Bon appetit!

#### 4. Food Stall

From cake sales, to pizza lunches, there's nothing quite like cheap food to catch people's attention. One way is to contact your local businesses (think Papa Jones or Starbucks) and see if they're interested in sending some free food your way.

Or go for the 'tried and tested' cake sale. Get a group of Bake Off wannabes together, set up shop somewhere central and watch the crowds roll in!

#### 5. Come Dine With KiSS

One for the celebrity chefs or social butterflies out there; hold a fabulous dinner party in aid of KiSS! Hold it in the comfort of your own home or hire out swankiest venue in town, just pull in as many favours as you can and keep the champagne flowing.



One must be careful to keep costs down, but a dinner party can raise HUNDREDS of pounds in one night!

#### Loads of Other Ideas:

- Arts and crafts fair
- Auction
- Brazilian carnival
- Battle of the bands
- Bike ride
- Cake sales
- Christmas cards
- Cricket match
- Disco
- Fancy dress
- Five a side football
- Give something up
- Guess the number

- Hair Salon
- Indoor games
- Jumble sales
- Karaoke
- Litter picking
- Loud tie day
- Money boxes
- Musical evening
- Odd job Day
- Penalty shoot out
- Photo competitions
  - Pantomime
    - Poetry reading

- PTA coffee morning
- Quiz
- Raffles
- Read-athon
- Rounders tournament
- Swim-athon
- Twenty four hour fast
- Treasure Hunt
- Walk for KiSS

There are thousands of other ideas, get creative or contact us
KiSS@KiddiesSupportScheme.org

#### **Health and Safety**

The most important thing to bear in mind with any event, is to make sure everyone is safe. Always make sure you've got procedures in place for fires, accidents and other emergencies and ensure that volunteers are made aware of them.

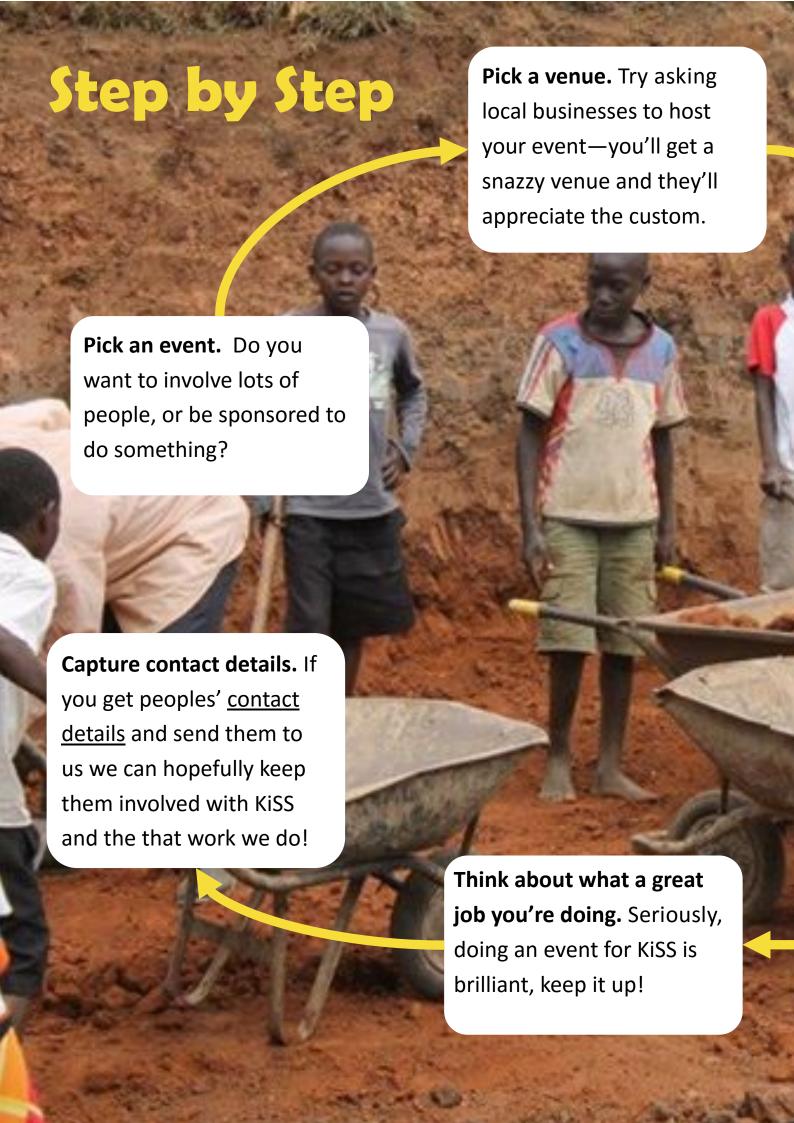
There are comprehensive guides put together by the Health and Safety executive, check

them out:

URL: http:// www.hse.gov.uk/eventsafety









#### **Publicity**

Publicity is one of the most important parts of organising any event.

Without publicity nobody's going to know about the fantastic work you're planning, with publicity your event is going to get larger and larger.

#### **Social Media**

- Use it! Twitter and Facebook are so much a part of people's lives that promoting an event on them is really going to make a difference.
- Keep it going! Don't leave your publicity to one or two tweets, get active, engage people, keep reminding them and asking them to invite others.
- Be noticeable! There's so much information on social media that you're going to have to stand out from it all. Create an eye-catching event page, use a #CatchyHashtag, get in contact with us and we'll help share it!

#### **Newspapers**

 Be frontpage news! Local newspapers always love a good charity story—especially if you're planning something large or utterly original. Don't be afraid to write to them and let them know what you're planning.

#### Remember Your Workplace!

• Talk to colleagues! When planning fundraising events don't forget to invite more than just your close friends and family.

There's nothing like a KiSS BBQ or sponsored walk to really bring the office together. Announce your event at the morning meeting, put a poster up in a communal space and keep people up to date over lunch.

#### How To Make It Work At University

Firstly you need to decide what event you are going to organise, where it's going to be, a date and time, and who will be there. You're going to need some help organising and running your event so recruit some friends to help!

Remember we'd love to hear about your event and help in any way we can, just be sure to contact us directly at: KiSS@KiddieSupportScheme.org or on social media at:



www.facebook.com/KISS.Charity



@KISS\_Charity

#### **Money Management**

Thank you for running your event! To send the money you've raised at an EVENT:

- Deposit money at a BARCLAYS to KISS / Sort Code: 20-41-12 / Account No: 80409561, or
- Electronic Transfer to the above, or
- Use the DONATE page on the website.

If you're planning a SPONSORED ACTIVITY use: www.JustGiving.com/kiss-Uganda



#### **Rotary Clubs**

- to raise money for KiSS is to involve a local Rotary Club. They'll usually ask you to deliver a quick talk on KiSS' fantastic work.
- provide a single donation,
  match the amount you
  raise or possibly support
  KiSS for an entire year just think of the amount of
  money that would raise!
- So, if you feel confident, make the Rotary your number one priority write to its President, go to the meetings and spread the work of KiSS.

